



The Benny Awards Call for Entries in Graphic Design and Printing Excellence for High School Students

Each year the Graphic Arts Council of Cleveland sponsors the Benny Awards competition in graphic design and printing, which is open to any high school student involved in commercial art, graphic design, computer graphics, printing, journalism or communications programs in the Northeast Ohio area.

The competition is viewed as a valuable experience for any student interested in pursuing a career in graphic communications. The contest offers students first hand exposure of their work to industry professionals.

All entries will be judged and will be displayed next to the North Coast Professional Print Award winners during the annual Print Week.

The winners of each category will be honored at the Graphic Arts Council's annual Hall of Distinction ceremony, which will be held in January.

Deadline: December 9

ELIGIBILITY

The Benny Awards are open to any high school student attending any high school in the Northeast Ohio area. Entries should represent work performed on a regular or special class assignment as part of any commercial art, graphic design, computer graphics, printing, journalism or communications class. All entries must have been produced during the calendar school year, solely by the student named on the entry form.

ENTRY CATEGORIES

There are two major categories for entries:

- **Graphic Design** – any type of art or design may be entered in this category. Entries will be judged on design concept, neatness, medium used, design style and technical execution of subject matter.
- **Printing** – any project produced as a part of the print process which includes prepress film preparation or a completed printing press sheet may be entered. Entries will be judged on attention to detail, neatness, uniqueness and technical execution.

Any individual project that qualifies may be entered in both categories. Those entries that qualify for both categories and want to be judged in both should clearly indicate both on the entry form. Include any special production notes that may help the judges review the entry in the space provided. All entries must be an original graphic design or printing sample, no 35mm slides or photographs of entries will be accepted. All entries will be returned upon completion of the contest to the individual's school instructor.

ENTRY REQUIREMENTS

1. Entries should be mounted on black heavy weight board with at least 2" of border on all sides. All entries must include a completed entry form attached to each entry. **(Any entry with an incomplete entry form will be subject to disqualification)**

2. Print or type all information requested on each entry form and attach as follows:

Large Official Entry Form

- Tape or glue mount one completed copy to the BACK of each entry in the upper right hand corner.

Small Display Identification Label

- Tape or glue mount one completed copy to the FRONT of each entry in the upper left hand corner. Be sure not to cover any pertinent part of the entry with the label.

3. All entries from each school should be carefully packed together and delivered or mailed to:

Benny Awards Competition

c/o: Rockwell Automation

1 Allen-Bradley Drive

Mayfield Heights, OH 44124

Attn: Sheldon Freedman – Graphic Services

Use the master entry form sheet to make as many copies of the official entry form that you may need. Cut along the dotted lines and follow the instructions as listed above. REMINDER: Entry forms must be filled out completely with entry category clearly marked.

4. **Deadline for all entries is December 9th with form FILLED OUT COMPLETELY! NO entries will be accepted after that date.**

AWARDS

There will be cash awards and plaques given out to the first three places in both the Graphic Design and Printing categories. All Honorable Mention entries will also receive an award plaque. Awards are as follows:

1st Place	\$ 100.00
2nd Place	\$ 50.00
3rd Place	\$ 25.00

ADDITIONAL INFORMATION

For additional information or questions please contact Sheldon Freedman at 440.646.3206 or safreedman@ra.rockwell.com

Benny Awards



OFFICIAL ENTRY FORM

Student Name:

Home Phone *(Very Important to contact winners):*

School:

School Address/City/Zip:

Instructor:

Project Title:

Category (Please specify Graphic Design – Printing or Both):

Production Notes (if applicable):

IMPORTANT: ENTIRE FORM MUST BE FILLED OUT CLEARLY: TYPE OR PRINT

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OFFICIAL ENTRY FORM

Student Name:

Home Phone *(Very Important to contact winners):*

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Category (Please specify Graphic Design – Printing or Both):

Production Notes (if applicable):

IMPORTANT: ENTIRE FORM MUST BE FILLED OUT CLEARLY: TYPE OR PRINT

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In the Category of:

- Graphic Design Printing Both

Student name:

School/Address/City/State/Zip:

Instructor:

Project Title:

Benny Awards



In the Category of:

- Graphic Design Printing Both

Student name:

School/Address/City/State/Zip:

Instructor:

Project Title:

Deadline for entries is December 9

