



# **Educational Scholarship Program**

in  
**Graphic Communications  
Management  
and  
Technology**

The Graphic Arts Council of Cleveland established this Scholarship Program to further the technical education of our youth in preparation for tomorrow's employment opportunities in the Graphic Arts community in the Northeast Ohio area.

Our industry is one in which communication skills and creativity offer a variety of opportunities, as well as a high degree of training and technical knowledge. The advent of computer technology is rapidly changing the nature of the business as well as the design and capability of equipment. These factors will have a substantial impact on the role of the individual in the industry.

The Scholarship Program is designed to attract prospective employees to the industry with the desire, training and skills required to succeed in today's sophisticated, complex graphic arts business.

The winner of the award will be honored at the Graphic Arts Council's annual Hall of Distinction ceremony, which will be held in mid January.

It is intended that the Graphic Arts Council, through the Scholarship Program, play a significant role in the future growth of our industry.

**Deadline: December \***

## NOTIFICATION

Award winners will be notified by letter and will be honored during the Annual Print Week Awards Event held each year in January. Actual scholarship awards will become official only when a winner is enrolled in his/her college or university, and the appropriate letters of intent have been sent to the council. The student must be enrolled within one year of being awarded the scholarship. A payment schedule with each educational institution will be set up, and monies will be paid directly to the institution, not to the student.

## ELIGIBILITY

Students who wish to apply for available scholarships must meet the following requirements:

1. Any Northeast Ohio area high school senior graduating from high school prior to September 1st of the year in which he/she expects to receive a scholarship. Or, any student who is currently attending a college or university with an accredited graphic arts program who needs assistance to continue his/her studies.
2. Candidates must be in the upper one third of their graduating class scholastically and must be recommended by their respective principal and their instructor or guidance counselors as promising candidates. Past training and experience in printing and the Graphic Arts is desirable, although it is not necessary that a student have this background in order to make application for these scholarships.
3. Candidates should desire to be employed in the Graphic Communications industry in the Northeast Ohio area after graduation from college.
4. Students should be knowledgeable of the VC&D program at Cuyahoga Community College. To further familiarize the student with this program we suggest they contact the Visual Communications and Design Department at Tri-C and schedule a visit to the campus. Or, the student should have already applied and have been accepted at the college or university they have chosen.

## APPLICATION

Application for a Scholarship must be made only on the application form supplied in this brochure.

This application is not for admission. It is for consideration only. If the applicant is granted a scholarship, funds will be transmitted to the college or university after the student has been admitted and academic work has begun.

In selecting recipients, the total school record will be considered to select those who have the greatest potential for college success. The Scholarship applicant should:

1. Submit test scores on ACT, PSAT and SAT if available.
2. Supply complete transcript of high school grades (minimum of 10th, 11th, and 1st grading period of 12th grade).
3. Recommendation letter from instructor.
4. Letter from student explaining why they should receive a scholarship.
5. Fill in the attached application blank completely, (NOTE: Accuracy and neatness may affect consideration).

6. Send application along with school transcript and principal's report on the applicant to:

Mr. Sheldon Freedman  
Rockwell Automation  
c/o: Graphic Arts Council of Cleveland / Education Committee  
1 Allen-Bradley Drive  
Mayfield Heights, OH 44124

7. Deadline for submission on all material is **December \*~~8~~**.  
**No applications will be accepted after this deadline date.**

The Education Committee will not make application for the student, nor attend to any details pertaining to college admission (nor will the committee act as advisors). It will be deemed a positive factor in selecting recipients if an applicant has demonstrated initiative, enthusiasm and tenacity in pursuing his/her objectives.

## SELECTION

Applications will be screened by Graphic Arts and Printing executives from the Northeast Ohio area. Arrangements for interviews with those candidates passing the initial screening will be made by the Chairperson of the Education Committee.

The Scholarship Selection Committee, comprised of council members representing most phases of our industry, will conduct the personal interviews of the finalists. The basis of the award will include:

1. The application filled out by the student.
2. SAT and other applicable test scores.
3. Reports from applicant's high school officials and counselors relating to academic and personal performance and potential for college students.
4. Academic standing and high school transcript.
5. Desire to pursue a career in the graphic arts industry in the Northeast Ohio area.
6. Native intelligence.
7. Poise.
8. Financial need.

## VALUE OF SCHOLARSHIP

Value of the awards will be determined each year by the Council and may vary in amount, duration and nature. All successful applicants will be notified within five days after completion of personal interviews. All scholarship winners will be recognized at a special awards evening during Print Week in January.

Successful completion of the first two years will complete the obligation of the Graphic Arts Council's responsibility regardless of the student's status (Additional funding may be possible upon request by writing to the Graphic Arts Council office).

## ADDITIONAL INFORMATION

For additional information or questions please call:  
Sheldon Freedman at 440.646.3206.

**APPLICATION FORM**

**Graphic Arts Council of Cleveland Education Scholarship**

Please print or type clearly, fill out completely and return this application by **December \*eY**

I hereby apply for the Graphic Arts Council Education Scholarship. I understand that this scholarship is to be applied toward tuition at an accredited college, university or technical school program leading to a career in Graphic Communications Management and Technology. I also acknowledge that upon completion I fully intend to seek employment in the Graphic Communications industry in Northeast Ohio.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

1. Name: \_\_\_\_\_ Social Security Number: \_\_\_\_\_

2. Home Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

3. High School(s) Attended: \_\_\_\_\_ City: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

4. Date of Graduation: \_\_\_\_\_

5. Date of Birth: \_\_\_\_\_

6. Father's Name (or Legal Guardian): \_\_\_\_\_

Home Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Place of Employment: \_\_\_\_\_ Occupation: \_\_\_\_\_

7. Mother's Name (or Legal Guardian): \_\_\_\_\_

Home Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Place of Employment: \_\_\_\_\_ Occupation: \_\_\_\_\_

8. Number of children in your family: \_\_\_\_\_

9. List School Activities (Clubs, Athletics, Student Government, Scouts, Church, Music, Community Service, etc.)

Name of Activity \_\_\_\_\_ Years of Participation , Offices Held or Special Awards Received \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. Academic Honors Received:

Name of Honor \_\_\_\_\_ Purpose of Award \_\_\_\_\_ Date Received \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11. What school(s) are you applying to? \_\_\_\_\_ Have you been accepted?  Yes  No

12. Are you the beneficiary of any other scholarship award?  Yes  No If Yes, describe: \_\_\_\_\_
- 
13. Can you assure the committee that with this scholarship you will be able to finance additional costs of your schooling such as books, transportation, room and board (if necessary)?  Yes  No
14. If you are currently a senior in High School, are you enrolled in any Graphic Arts related classes?  Yes  No
15. If Yes to question 14 list them:
- |              |            |
|--------------|------------|
| Course Title | Instructor |
| _____        | _____      |
| _____        | _____      |
| _____        | _____      |

Answer questions 16 and 17 ONLY if you plan on attending Cuyahoga Community College.

16. Have you studied the curriculum in the Tri-C Visual Communications & Design program?  Yes  No
17. Have you visited the Graphic Communications facility at the Tri-C Western Campus?  Yes  No
18. What major do you intend to pursue upon enrollment? \_\_\_\_\_
19. How does this major relate to a career in the Graphic Communications industry? \_\_\_\_\_
- 
20. What benefit do you intend to gain from completion of this course of study? \_\_\_\_\_
- 
21. What kind of job or position do you hope to have in 5 years? \_\_\_\_\_
22. Do you plan to work while attending college?  Yes  No
23. Please attach a one page summary outlining your career and educational goals, why you are applying for and deserving of this scholarship. Also include a letter of recommendation from a current instructor, counselor or principal.

## TO THE PRINCIPAL

### Principal's Report on Applicant

The Graphic Arts Council of Cleveland will be most grateful if you will complete this scholarship application report for the applicant named and send it with a **complete transcript by December \*e/ to:**

Mr. Sheldon Freedman  
 Rockwell Automation  
 c/o: Graphic Arts Council of Cleveland / Education Committee  
 1 Allen-Bradley Drive, Mayfield Heights, Ohio 44124

1. How long has this applicant attended your school? \_\_\_\_\_
2. Has the applicant maintained a dedicated and sincere interest in his/her studies?  Yes  No
3. Is this applicant one of the recognized leaders in a special activity in your school or in the local community?  Yes  No
4. Please attach any available test scores from Kuhlman-Anderson, ACT, PSAT and/or SAT.
5. Please attach the applicant's transcript and any letter(s) of recommendation to this application and forward to the above listed address. The committee will assume that you have read the candidate's application and attest to the accuracy of the statements listed as truthful.

Signature of Principal

School

Date